

CHAPTER I :

INTRODUCTION

A. BACKGROUND

The Tourism sector as an economic activity has become a mainstay and development priority for a number of countries. Especially for developing countries such as Indonesia, which has the potential of a large area with a considerable tourist attraction, the many natural beauty of various island that being marine tourism and community life.

Indonesia consists of many islands, both small and large. These all about 17.504 that recorded in Presidential Regulation No. 16 of 2017 on Indonesian Marine Policy. Indonesia also is knowing as archipelagic state, where islands are became the walthe of this country after the culturals and languages that coming from different around the state. Beside that, indonesia actually has a treasury of underwater beauty as the main tourist attraction that called as marine tourist, one of is Takabonerate island that knowed as the heaven of divers to dive and enjoyed the undewater beauty that owned by this island. But the problem is Takbonerate island curretly has less known in general society because the lack of management system instead of doing an advertisement or the lackness of local society to managed.

As subject, the local cummmunity as a community that intereacts directly with the region is perpetrator or implementer of management system of marine tourist, those role are much needed to support the succes of the program and sustainability of this region as tourism destination. Participation is realized with a clear understanding how to manage this place to become sustained. This will encourage communities to take responsibility for their participation in supporting conservation activities, especially for the management system of the place, and continuing process. Here lies the importance of society as a subject both as

economic actors and not become an important element in the managing of objects and marine tourism management system.

B. PROBLEM LIMITATION

This project includes some limitations, which are important to mention. Although tourism has gained much recent attention in the international scale, the research conducted on pilgrimage tourism remains limited. Limitations in the sense of the literature's relatively fragmented nature and indistinct definitions, which is predominantly based on empirical case study research with limited theoretical development. Also this project has its limitations due to the use of empirical case studies, as the issues with using case studies are that they are not generalizable to wider contexts, rather as stated, this project adds to an overall body of literature.

C . QUEST OF PROBLEM

Based on the background of the problem described above, the authors formulate the following research:

1. How to implemented the system instead of managing the marine tourism in this island to be sustained?
2. What is the role of community instead of managing tourist destination in order to satisfy the travelers?

D. AIM AND OBJECTIVITES

Based on the formulation of problems that have been made, the purpose of this study as follows:

1. To find out the right way how to manage marine tourist in Taka Bonerate Island.
2. To know how society and local communities reacted by implementing this management system
3. To aware societies and local communities how to gratified the travellers.

F . RESEARCH BENEFITS

With this research is expected to provide benefits for:

1. For Authors
 - a. Adding insight and knowledge to the author about how to manage a tourist destination especially marine tourism
 - b. The author had the opportunity to apply the theory has given by the lecture during writing this proposal.
 - c. Knowing the right system instead of managing island as toursit destination.
2. For STIPRAM
 - a. Able to provide knowledge and reference repertoire of tourism scientific literature, especially for students.
 - b. To form students who are smart, professional and capable working hard in managing tourism in Indonesia.

3. For Visitors

- a. Knowing the system that used by organizer .
- b. Knowing the potentials that belong to Taka Bonerate Island .
- c. Participating in maintaining, preserving and manage Taka Bonerate Island.

4. For the Office of Culture and Tourism District of Taka Bonerate South Sulawesi

- a. Supporting in developing and managing Taka Bonerate Island .
- b. To be expected that there will be a more directional management system change and accordingly so as to further enhance tourist visits.