

CHAPTER IV

CLOSING

A. Resume / Conclusion

Based on the discussion and data analysis, it can be concluded that the management at Omah Kecebong is good with the support of good human resources and getting appropriate guidance and training. Good service by adhering to the concept of the Omah Kecebong that promotes adab or ethics in all activities. Establishment of a good HR relationship between owners and employees and employees with employees. Then the access used to get to the Omah Kecebong is easy, because the main road that is being passed is not damaged. It's just that there is still a lack of a signboard or the Omah Kecebong nameplate besides the location. Whereas the facilities found at Omah Kecebong are good and adequate both for public facilities and supporting activities.

The potential of Omah Kecebong is good and interesting because it is different from other places. With the concept of adab or ethics that is built and the sciences that are not found other place. Both from natural beauty, Horticultural plants and outbound activities, education is very powerful to attract visitors. But it is still not active and updated in conducting promotions and advertisements. So there are still many who do not know about Omah Kecebong either in general or tourism activities and attractions that exist. The

organization at Omah Kecebong is a family system where all activities and mutual help and there is no organizational structure.

B. Recommendation

Based on the results of the study, the author has the following suggestions:

- a. Improve and maintain good human resources.
- b. Making the organizational structure more organized and responsible for each sector.
- c. Adding directions or signs at a distance of several kilometers before the location and on the main access road to the location, to make it easier for visitors and indirectly to function as a promotional medium.
- d. Adding types of plants, livestock to be more varied and add rides for children as an alternative.
- e. Must be more active and updated in conducting promotions and advertisements by utilizing existing technology.
- f. More active in up selling tourism activities in the Omah Kecebong. Aside from having lodging, they do what they do in the Omah Kecebong.
- g. Adding to the choice of programs such as the short package Horticultural course, mini workshops, and family packages and agencies that are able to provide opportunities to be able to be followed by all groups, especially the lower middle class. So that you don't mind spending too much.