

## ARTIKEL ILMIAH

### PENGOLAHAN IKAN MAS ARSIK SEBAGAI MAKANAN TRADISIONAL SUKU ADAT BATAK DI RUMAH MAKAN KHAS BATAK HORAS SILINDUNG PASCA PANDEMI COVID-19 DI KOTA PEMATANGSIANTAR SUMATERA UTARA

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#### **ABSTRACT**

*The Toba Batak ethnicity has a distinctive traditional food that is different from other ethnicities. One of the Batak Toba culinary delights is arsik. Arsik is one of the typical dishes from the North Tapanuli area which is famous in North Sumatra. This examination intend to decide (1) How to process Arsik Goldfish as traditional food in North Sumatra, (2) Provide an overview of the meaning and value of Arsik Goldfish as traditional Batak Food, (3) Knowing the reasons for the Toba Batak tribe using Arsik Goldfish as Indigenous Food.*

*The research method used is method qualitative. Data collection techniques are carried out through observation, interviews, questionnaires and documentation. Then for data with processing techniques using linkers scale, data reduction and triangulation which are then analyzed using SWOT analysis.*

*Based on the research results, it shows that: (1) Arsik goldfish processing is quite good, it can be seen from the supporting components such as accessibility, facilities and human resources.*

**Keywords: Typical Food, Arsic, Ethnic, Toba Batak, Traditional**