

**PENGEMBANGAN AIR TERJUN KEMBAR BOLODEWO
SEBAGAI DAYA TARIK WISATA PASCA PANDEMI *COVID-19*
DI KABUPATEN SEMARANG JAWA TENGAH**

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ABSTRACT

Bolodewo Twin Waterfall has beautiful and shady natural scenery and has a cool air because of the many pine trees. Access to the Bolodewo Twin Waterfall is still very poor.

The method used in this study is a qualitative description method. Data collection techniques using observation, interviews, questionnaires and documentation. Meanwhile, for data processing using diagrams, reduction, and triangulation which are then analyzed using SWOT analysis.

In the development of the Bolodewo Twin Waterfall, it is necessary to make several efforts to make it a leading tourism in Semarang Regency so that the benefits will be obtained in the form of improving the local community's economy and also needing improvements in facilities to support tourist attraction.

Key Words : Bolodewo Twin Waterfall, tourist attraction, development