

ABSTRACT

Omah Pring is a natural tourism that has an interesting beauty to be presented, which is very interesting to be used as a natural tourist spot. Currently there is no action on the part of the government, because it is also during the Covid-19 Pandemic, which makes action take quite a long time. The purpose of this study was to determine the role of the government in intervening in the development of Omah Pring tourism, and how the development of Omah Pring tourism during the Covid-19 Pandemic. The distinctive feature of the existing building is that it stands made of bamboo. Omah Pring is a culture-based nature tour, which increases the tourist attraction. The Omah Pring area, which is on the edge of the Progo River, makes Omah Pring an outdoor-based tourism activity. By using the SWOT method, the analysis is made very easy, so that existing developments to improve services and use Omah Pring as natural tourism are highly trusted and trusted.

Keywords: Omah Pring, Nature Tourism, Development, Government

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