

**DAMPAK PANDEMI COVID-19  
TERHADAP PENGEMBANGAN OMAH KAYU PARALAYANG  
KOTA BATU DI MALANG JAWA TIMUR**

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***ABSTRACT***

*The development of tourism objects requires natural conservation efforts carried out by the government and local managers in maintaining and developing these tourism objects. The development of tourism objects in each region varies, depending on the conditions and tourism potential. One of them is the Paragliding Wood Omah tourist attraction which is located in the Gunung Banyak tourist area, Pandesari Village, Pujon District, Malang Regency which has been affected by the Covid-19 pandemic. This type of research method used in this research is descriptive using a qualitative approach. Data collection techniques in this study were observation, interviews and documentation. The data being reviewed is then processed using a SWOT analysis so that it can produce a conclusion on what tourism development strategies are right for Paragliding Wood Omah.*

***Keywords: Development, Tourism Objects, Tourism, Paragliding Wood Omah.***