

PENGEMBANGAN CURUG KALISAT
SEBAGAI WISATA ALAM DI KABUPATEN PURWOREJO
DI ERA ADAPTASI KEBIASAAN BARU

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ABSTRACT

Curug Kalisat is a tourist attraction located in Hamlet IV, Redin, Gebang, Purworejo Regency, Central Java, the location is about 14km from the city center of Purworejo. Curug Kalisat is a very beautiful and natural waterfall that has unique cliffs and beautiful waterfalls. The purpose of this research is to analyze the development strategy of the Kalisat waterfall in the era of adaptation to new habits. It is hoped that in the future it can become a reference for managers and the government to develop the Kalisat waterfall. The method used is descriptive qualitative, data collection techniques using observation, interviews, and documents, then for data processing using reduction and triangulation then analyzed by SWOT. Based on the research conducted by the author, Curug Kalisat has enormous potential, but is constrained by the lack of development, especially in terms of accessibility and facilities.

Keywords : Curug Kalisat, Development, Management