

**PENGEMBANGAN DESA WISATA AGRO BUMIAJI  
PASCA PANDEMI COVID 19  
DI KOTA BATU JAWA TIMUR**

***ABSTRACT***

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*The tourism sector is one of leading potentials in Batu City, East Java. This study aims to determine the strategies carried out by the manager and government in the development of the Bumiaji Agro Tourism Village. Strategies that can be carried out for the development of the Bumiaji Agro Tourism Village are by improving and increasing accesbility, facilities, promotions, multiplying tourism potential, increasing tourist attraction, holding festivals and workshops on agriculture, and by increasing cooperation with various parties that aim to attract more many tourists come to visit the agro tourism village of Bumiaji and make this tourist village an independent tourist village.*

*Key words : Batu City Tourism, Tourist Village Development, Bumiaji Agro Tourism Village.*