

ARTIKEL ILMIAH

**PENERAPAN PRINSIP EKOWISATA PADA DESTINASI
WISATA BUKIT GATAN DI KABUPATEN MUSI RAWAS
SUMATERA SELATAN
DI ERA ADAPTASI KEBIASAAN BARU**

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ABSTRACT

Ecotourism is one of the alternative forms of tourism where tourists visit natural tourist destinations with the principle of still appreciating and preserving the nature by supporting conservation efforts and also supporting the welfare of local communities. In this study the author used qualitative research method, where the data collection process is done by observation, interview and documentation. Bukit Gatan is one of the ecotourism-managed tourist destinations in Musi Rawas Regency, South Sumatra. With its beautiful natural tourism potential at the top of the hill and fun in the tourist area of his family caused many tourists from various circles who visited there, but in this new normal era there are restrictions on tourists who visit there.

Keywords: Tourism, Ecotourism, Bukit Gatan, Musi Rawas, New Normal Era.