

ABSTRAK

Desa wisata merupakan daya tarik tujuan wisata yang sedang berusaha di kembangkan, tujuannya untuk memberdayakan masyarakat serta mengembangkan kegiatan berwisata di suatu daerah. Ketika berwisata, ada istilah tren wisata, hal ini di dorong oleh motivasi pengunjung saat berwisata. Desa wisata karang tengah memiliki daya tarik wisata seperti ulat sutera dan kerajinan keris berdasarkan penelitian ini, tujuannya untuk menemukan potensi daya tarik wisata lain di desa wisata karang tengah. Daya tarik wisata yang menjadi fokus penelitian yaitu, daya tarik wisata alam dan daya tarik wisata budaya

Kata kunci : daya tarik wisata, desa wisata, tren wisata, desa karang tengah, ulat sutera

ABSTRACT

The tourism village is a tourist destination that is being developed, the aim is to empower the community and develop tourism activities in an area. When traveling, there is the term tourist trend, this is driven by the motivation of visitors when traveling. Karang Tengah tourism village has tourist attractions such as silkworms and keris crafts. Based on this research, the aim is to find other potential tourist attractions in Karang Tengah tourism village. The tourist attractions that are the focus of research are natural tourist attractions and cultural tourism attractions

Key words: tourist attraction, tourist village, tourism trend, Karang Tengah village, silkworm