

**PELESTARIAN MAKAM SAPURO
SEBAGAI DAYA TARIK WISATA RELIGI
DI PEKALONGAN JAWA TENGAH**

Muhamad Arif Rahman Hidayat

1904821

ABSTRACT

The tomb of Sapuro is a burial complex located in the city of Pekalongan Central Java. The thing that makes the tomb of sapuro an attraction for religious tourism is the presence of the tomb of a promment Islamic religious leader in Pekalongan who came from Yemen, namely Habib Ahmad bin Abdullah bin Thalib Al-athas. The preservation of the tomb that has existed since a long time needs attention so that it is maintained and can continue to be enjoyed as an attraction for religious tourism. Good management is expected to improve the quality and tourist visits.

Writing scientific articles uses a qualitative method where data is obtained from interactions such as interviews, observations, and documentation, then the data is processed using the SWOT analysis method. Preserving the area as a tourist attraction is an activity that involves various factors such as the environment, human resources, management and government. Synergize with various parties, it will be more optimal in preservation in order to increase tourist attraction and community welfare.

Key words: sapuro tomb, tourist attraction, preservation