

Garos, there is very little information that can be accessed via the internet, and there are no promotional videos that can be accessed on online platforms, thus making this tourist destination less widely known by tourists.

## **CHAPTER V**

### **CLOSING**

#### **A. Conclusion**

Based on the research, observations and information obtained by the author, the writer can conclude that, like the title the writer took, namely, "Strategy To Develop Kayaking Khao Garos As a Tourist Attraction in Nai Nang Village, Krabi Province Thailand" is a strategy of developing tourist destinations for making these tourist destinations known to the outside world. Seeing the potential that this tourist destination has, it has the potential to attract tourists, especially lovers of the sport of kayaking or commonly known as Kayaking. It is hoped

that with the development of this tourist destination, it can attract tourists to visit, but not only kayaking lovers who decide to visit this tourist destination, also this tourist destination can be interesting and enjoyed by everyone as the author wrote in one of the things that must be developed in this tourist attraction. Based on the observations made by the author on this tourist attraction, the facilities and infrastructure to support tourism activities are still lacking for this tourist destination. So that the role of the government in helping people to be aware of the importance of the tourism sector can be very helpful for the development of communities around these tourist destinations. The development of a tourist destination also has a big impact on the people involved in it. Increasing the economy and improving the quality of life for people around tourist attractions make the tourism sector a leading sector for the economy of a country. Especially the people of Nai Nang Village, so they can feel a huge impact from the tourism sector. The application of a health protocol for a tourist destination is very much needed so that tourism activities can run. The implementation of strict health protocols at Kayaking tourist destinations in Khao Garos makes this tourist destination still able to run normally with procedures that must be followed. The tourism sector is experiencing a downturn so that the Thai people, which are the largest income for their country, are the tourism sector, facing a very big obstacle. The application of a health protocol for a tourist

destination is very much needed so that tourism activities can run. The implementation of strict health protocols at Kayaking tourist destinations in Khao Garos makes this tourist destination still able to run normally with procedures that must be followed. The tourism sector is experiencing a downturn so that the Thai people, which are the largest income for their country, are the tourism sector, facing a very big obstacle. The application of a health protocol for a tourist destination is very much needed so that tourism activities can run.

## **B. Suggestion**

Based on the above conclusions, the authors can provide the following suggestions:

1. The Thai government is expected to provide direction and socialization of the importance of the tourism sector for all people, especially regarding the economy. The tourism sector is expected to have a significant economic impact on the communities around tourist destinations.
2. Managers of Kayaking tourist destinations in Khao Garos should collaborate with the government to carry out promotional activities for Kayaking tourist destinations in Khao Garos. Because the information that can be found on this tourist destination is still very minimal, because usually tourists do a search for information before determining their motivation to visit a tourist destination.

3. It is hoped that the management can take advantage of technological advances regarding the provision of information related to Kayaking tourist destinations in Khao Garos.