

**PENGEMBANGAN DAERAH TUJUAN WISATA TAMAN SERIBU  
CINTA KALI BLONGKENG DI MAGELANG JAWA TENGAH  
SETELAH PANDEMI COVID-19**

**MUHAMMAD SYAIFUL ANGGARA**

**173439**

***ABSTRACT***

*Taman Seribu Cinta Kali Blongkeng is a park located in Dangen Hamlet, Gulon Village, Salam District, Magelang Regency, Central Java 56484. Taman Seribu Cinta Kali Blongkeng has a unique shape because the pots and plants there are formed with the symbol of heart or love. The purpose of this research is to analyze the future steps in the development of the Taman Seribu Cinta Kali Blongkeng after the Covid-19 pandemic. The method used in this research used a qualitative method. Data collection techniques include observation, interviews and documentation. Meanwhile, to process data using data reduction and triangulation then analyzed using SWOT. Based on the research conducted by the author at Taman Seribu Cinta Kali Blongkeng, it can be concluded that Taman Seribu Cinta Kali Blongkeng still has potential to be explored and also still has to add facilities as well as pay attention to outdated facilities so that they are updated.*

*Keyword : Taman Seribu Cinta Kali Blongkeng, Development, Potention*