

**ABSTRAK**  
**DAMPAK COVID-19 TERHADAP PENGEMBANGAN OBYEK WISATA**  
**CANDI GANA SEBAGAI WISATA UNGGULAN**  
**DI KLATEN JAWA TENGAH**

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Wabah Covid-19 memberikan dampak yang parah terhadap pengelolaan dan pengembangan sektor pariwisata. Pandemi Covid-19 menyebabkan gangguan pada rantai pasok global, dalam negeri, volatilitas pasar keuangan, guncangan permintaan konsumen dan dampak negatif sektor-sektor utama seperti perjalanan dan pariwisata. Dampak wabah Covid-19 tidak diragukan lagi akan terasa di seluruh rantai nilai pariwisata. Sehingga penulis meneliti dampak yang ditimbulkan dari Covid-19 terhadap Candi Gana.

Penelitian dilakukan di Candi Gana pada tanggal 04 Februari – 28 Februari 2020. Dengan Jenis data primer dan data sekunder yang diambil dari 100 informan dengan teknik insidental sampling. Metode pengumpulan data dengan Observasi, Interview, dan dokumentasi. Pengolahan data dengan tahap reduksi data, penyajian data, kemudian penarikan kesimpulan atau verifikasi, dan yang terakhir triangulasi. Tentunya analisis data menggunakan analisis SWOT.

Peran pemerintah dalam pengembangan Candi Gana sudah baik, seperti adanya kerja sama pemerintah dengan Balai Pelestarian Cagar Budaya sehingga dapat menjaga candi serta menjaga candi dari segala hal yang tidak diinginkan. Peran masyarakat dalam pengembangan candi cukup baik seperti melaporkan ketika ada penemuan sisa-sisa candi ke pihak yang bersangkutan, bersikap ramah tamah terhadap wisatawan, menjaga kebersihan di lingkungan sekitar Candi Gana. Dampak Covid-19 adalah menurunnya jumlah wisatawan sehingga menimbulkan keputusan untuk menutup Candi Gana dikarenakan musibah bencana Covid-19 semakin banyak. Sehingga pengembangan Candi Gana berhenti sementara. Bahkan akhir akhir ini rencana untuk pemugaran candipun ikut tertunda.

**Kata Kunci : Dampak, Covid-19, Pengembangan, Candi Gana**

**ABSTRACT**

**IMPACT OF COVID-19 ON THE DEVELOPMENT OF GANA TEMPLE TOURISM  
OBJECT AS A TOP TOURISM IN KLATEN CENTRAL JAVA**

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*The Covid-19 outbreak has had a severe impact on the management and development of the tourism sector. The Covid-19 pandemic caused disruptions to the global supply chain, domestically, financial market volatility, shocks in consumer demand and negative impacts on key sectors such as travel and tourism. The impact of the Covid-19 outbreak will undoubtedly be felt throughout the tourism value chain. So the author examined the impact of Covid-19 on Gana Temple.*

*The research was conducted at Gana Temple on 04 February – 28 February 2020. With primary data types and secondary data taken from 100 informants with incidental sampling techniques. Data collection method with Observation, Interview, and documentation. Data processing with the stage of data reduction, presentation of data, then withdrawal of conclusions or verification, and the last triangulation. Surely data analysis using SWOT analysis.*

*The role of the government in the development of Gana Temple has been good, such as the government's cooperation with the Center for Conservation of Cultural Heritage so as to protect the temple and keep the temple from all unwanted things. The role of the community in the development of the temple is quite good as reported when there is the discovery of the remains of the temple to the parties concerned, being friendly to tourists, maintaining cleanliness in the environment around Gana Temple. The impact of Covid-19 is the decrease in the number of tourists, resulting in the decision to close Gana Temple due to the Covid-19 disaster. So the development of Gana Temple stopped temporarily. Even the end of this plan for the restoration of the temple was also delayed.*

**Keywords: Impact, Covid-19, Development, Gana Temple**