

Ketua Sekolah Tinggi Pariwisata Ambarukmo

ARTIKEL ILMIAH

**PENGEMBANGAN OBYEK WISATA
SITU RAWA GEDE PASCA COVID-19
DI KOTA BEKASI**

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ABSTRACT

Tourism is one of the contributors of foreign exchange in some countries, one of Indonesia. In research the author uses qualitative methods. The process of retrieving data uses how to observe, interviews and documentation that contains external and internal. Situ swamp gede formerly famous haunted, dirty Original environment that is comfortable and quiet. This tour is located in the middle of a metropolitan city so that it is suitable to attract tourists who want to travel with a quiet atmosphere without the noisy vehicle. Situ Tours Rawa Gede Bekasi City is located on Jalan Kampung Bojong Menteng, Rawalumbu District, Bojong Menteng Village, Bekasi City, West Java. This lake has an area of 7.2 hectares that are still being developed and expected to be one of the leading tourist destinations in the city of Bekasi.

Keywords: Maritime Country, Tourism, Situ Rawa Gede, Lake, Water Tourism, Tourism