

**SISTEM PENGELOLAAN OBJEK WISATA PUNCAK BIBIS SEBAGAI
DAYA TARIK WISATA BARU PADA MASA PANDEMI COVID-19
DI KASIHAN BANTUL**

ABSTRACT

Sekar Ayu Kharisma Aji

173274

S-1 Pariwisata

Bibis Peak Tourism Destination is a relatively new tourist destination in Pringgading hamlet, Bangunjiwo, Kab. Bantul, Yogyakarta Special Region. The peak of this Bibis has pretty good potential, namely being able to see the scenery, there are traditional culinary delights, and when it's sunny you can see 3 mountains, Merapi, Merbabu, and Sumbing. This research is a descriptive study with a qualitative approach. Then the data collection technique uses the observation, questionnaire, interview, and documentation steps. After the data obtained has been collected, analysis is carried out using the SWOT technique. The results of this study indicate that the Puncak Bibis tourist destination has adequate facilities and access to a fairly good location. The role of the community in tourism management is also quite good, there are only a few aspects that still need to be improved. security and cleanliness at the Puncak Bibis tourist destination is good enough. during the covid-19 pandemic, this tourist destination has implemented health protocols according to applicable regulations.

Key words: Bibis Peak Tourism Destinations, new tours, health protocols