

## ARTIKEL ILMIAH

### PELESTARIAN TAHU SUSU SEBAGAI MAKANAN KHAS

#### KAMPUNG WISATA DANGEAN KABUPATEN

#### BOYOLALI, JAWA TENGAH

Di Susun Oleh :

Varid AdiKurniawan

16.2226

#### *Abstrack*

*Indonesia has an island that has many ethnic groups and many cultures so that it becomes a tourist attraction because of its natural potential and it can be further developed. Central Java is one of the provinces in Indonesia that is not spared from its tour, there are many tours in Central Java, such as Batu City, which of course has been recognized by many people or tourists. Dagean Tourism Village has great potential to be preserved because its main center is culinary delights from Boyolali's special food, namely Milk Tofu. Many tourists who come because they are curious and even want to try this one culinary, this proves that the typical Boyolali food tofu is able to attract visitors to come and taste and even bring home as souvenirs typical of Dagean Tourism Village, Boyolali, Central Java. Indonesia has many interesting tours, the food or culinary delights are of course one of the unique uniqueness that is interesting for visitors to taste.*

*This study uses a qualitative method. Data collection techniques used are interview observations. The data used are observation, interview documentation and documentation and observation. Data processing techniques, data presentation, verification and triangulation. The analysis used is a SWOT analysis.*

*Keywords: Preservation of Tofu Milk as Typical Food of Dagean Tourism Village, Boyolali Regency, Central Java*

## DAFTAR ISI

ARTIKEL ILMIAH.....	i
HALAMAN PERSETUJUAN.....	ii
HALAMAN PENGESAHAN .....	iii
HALAMAN PERNYATAAN KEASLIAN.....	iv
HALAMAN PERNYATAAN .....	v
MOTTO .....	vi
HALAMAN PERSEMBAHAN.....	vii
KATA PENGANTAR .....	viii
ABSTRAK .....	ix
<i>ABSTRACT</i> .....	x
DAFTAR ISI .....	xi
DAFTAR TABEL .....	xiii
DAFTAR GAMBAR.....	xiv
BAB I PENDAHULUAN .....	1
A. Latar Belakang .....	1
B. Rumusan Masalah.....	5
C. Batasan Masalah .....	5
D. Tujuan Penelitian .....	5
E. Manfaat Penelitian .....	6
F. Ruang Lingkup Penelitian.....	7
G. Linieritas Tema Penelitian .....	8
H. Sistematika Penulisan .....	8
BAB II KAJIAN LITERATUR DAN KAJIAN TEORI .....	10
A. Kajian Literatur .....	10
B. Kajian Teori .....	12
1. Pengertian Pariwisata .....	12
2. Pengertian Daya Tarik Wisata.....	12
3. Pengertian Wisatawan .....	13
4. Kebudayaan .....	13
BAB III METEDOLOGI DAN DATA.....	15
A. Metodologi Penelitian.....	15
1. Kerangka Pemikiran.....	16

2. Swot .....	16
3. Data .....	17
4. Teknik Pengumpulan Data.....	18
5. Teknik Pengolahan Data.....	19
6. Analisis Swot.....	21
<b>BAB IV HASIL PENELITIAN DAN PEMBAHASAN .....</b>	<b>24</b>
A. Gambaran Umum.....	24
B. Kabupaten Boyolali .....	30
C. DESKRIPSI INFORMAN .....	37
1. Jenis Kelamin .....	37
2. Usia .....	38
3. Asal .....	39
D. FAKTOR LINGKUNGAN.....	39
1. Analisis Faktor Lingkungan Internal.....	39
2. Analisis Faktor Lingkungan Eksternal .....	44
E. Hasil Analisis Data .....	53
F. Jawaban rumusan Masalah .....	55
<b>BAB V PENUTUP .....</b>	<b>56</b>
A. Simpulan .....	56
B. Saran .....	57
<b>DAFTAR PUSTAKA.....</b>	<b>58</b>
<b>LAMPIRAN .....</b>	<b>60</b>