

**PELESTARIAN SENI PERTUNJUKAN JARANAN SENTEREWE
SEBAGAI DAYA TARIK WISATA KABUPATEN TULUNGAGUNG
JAWA TIMUR DIMASA PANDEMI COVID - 19**

Disusun Oleh :

Anestasia Mayang Nurtika

173549

ABSTRACT

This scientific article uses qualitative methods as well as SWOT analysis which is a method of data analysis. Jaranan Senterewe performing arts is one of the original arts of Tulungagung Regency that can be a tourist attraction because of the uniqueness, characteristics and history contained in it, the author conducts this research activity with the aim to know the potential and development of jaranan senterewe performing arts in order to continue to be maintained as an ancestral heritage that should be preserved and developed. The method that the author uses in the preparation of this Scientific Article is to use qualitative descriptive with purposive sampling techniques that use and describe the data of interview results that the author has done before. Jaranan Senterewe preservation efforts are currently hampered by Covid-19 which restricts all performing arts performances, as a result of which the manager and organization jaranan Senterewe can not hold performing arts events freely, because it must be in accordance with health protocols that require to hold an event in a virtual way and should not invite crowds. The government hopes that this pandemic will pass quickly so that jaranan senterewe performing arts can be held again.

Keywords: Tourist Attraction, Potential, Culture, Jaranan Senterewe, SWOT