

**STRATEGI PENGELOLAAN KAWASAN TUK BIMALUKAR  
SEBAGAI DESTINASI WISATA DI DIENG KABUPATEN  
WONOSOBO JAWA TENGAH PASCA PANDEMI COVID-19**

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***ABSTRACT***

*Wonosobo Regency has many tourist attractions, one of which is the Tuk Bimalukar area which is one of the historical tourist attractions in Wonosobo Regency. Located in Dieng, Kejajar, Wonosobo Regency, Central Java. The research method used is a qualitative method and SWOT analysis as a problem formulation of the development strategy for Tuk Bimalukar Tourism. Data collection techniques in this study were observation, interviews, and documentation. Tuk Bimalukar is one of the Tourist Attractions as well as a historical heritage site. Located before the welcome gate in the tourist area of Dieng, it is very strategic because it is only a few steps from the main road. The Department of Tourism and Culture and the surrounding community also play a role in the management and development of Tuk Bimalukar Tourism, the tourist attraction of Tuk Bimalukar is also well organized and neat. During the Covid-19 pandemic, the Wonosobo Regency Tourism and Culture Office together with the people around the east always put forward health protocols in managing the Tuk Bimalukar Tourism Attraction.*

*Key words: Tuk Bimalukar, Management, tourist attraction, Development*