

can attract more tourists to come to visit. The large number of tourists who come to visit can make local community earn income and improve the economy of local community. Community can start opening their shops and selling souvenirs around Sadda Pind, community can also provide transportation services for tourists who go and come to Sadda Pind, community can also become tour guides for tourists while tourists do tourist activities at Sadda Pind.

CHAPTER IV

CONCLUSION AND SUGGESTION

A. Conclusion

From the research that has been done by the author, it can be concluded that the cultural tourism activities in Sadda Pind which has been opened after the lockdown in November 2020 can still run well even though it has been affected by the Covid-19 pandemic which force them to close and which has made many employees and the surrounding community begin to lose their job.

The continuity of tourism activities at Sadda Pind after the Covid-19 virus pandemic is a blessing for employees and community who have lost their source of income for months because with the reopen of tourism activities at Sadda Pind, employees and the surrounding community can have income back to fulfill their daily basic needs. Employees have been able to work again and the surrounding community can open their shops or provide transportation services for tourists who go or visit Sadda Pind.

The opening of the sadda pind after the lockdown still has many deficiencies and needs to be improved a lot because the covid-19 virus pandemic is still declared not over. According to Syaifulloh, M., & Setiawan, W. (2016: 29-34) The development of tourism destinations is the main step that must be taken when we want these tourist attractions to develop properly. Because according to Nurhayati, N., & Sahrah, A. (2017: 69-90) the development orientation does not only attract tourists to

visit, but also attracts tourists to come back. Therefore, the Sadda Pind manager should have started changing the tourist payment system to buy entrance tickets and replace tourist data collection by using the system so that tourists and employees can avoid contracting the Covid-19 virus. Hence, Manager have to build more facilities in order they can attract more traveler to come to visit Sadda Pind.

B. Suggestion

After looking at the internal and external factors owned by Sadda Pind and analyzing them using SWOT analysis, the authors have several suggestions for increasing tourist visits which can then increase the economic growth of the surrounding community including:

1. Changing the payment method using an application to make it easier to purchase entrance tickets and avoid direct contact in order to prevent contracting the Covid-19 virus.
2. Start collecting traveler data by using a system too in order to avoid direct contact as well so as to prevent contracting the Covid-19 virus.
3. Build more facilities which is needed by tourists during tourist do tourist activities at Sadda Pind for the example is like a place for traveler to pray or worship.
4. Provide training for employees so that they are readier and more prepared to serve international visitor

5. Provide options to tourists who wants to visit from the cheapest to the most expensive rates so that middle to lower class tourists can also travel on Sadda Pind