

**PENGEMBANGAN OBYEK WISATA CUKANG TANEUH
DI KABUPATEN PANGANDARAN PADA ERA ADAPTASI
KEBIASAAN BARU**

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ABSTRACT

Pangandaran City has many amazing tourist attractions. One of them is Cukang Taneuh (Green Canyon) which is a natural destination that has a unique move in Pangandaran City. Located in western Pangandaran.

The research method used is a qualitative method and SWOT analysis as a formulation of development strategy problems for tourist objects. The data technique used in this research was observation, interviews and documentation.

Cukang Taneuh is a natural destination full of the charm of its stalactite and stalagmite beauty. In the era of adaptation, the local government and managers will improve facilities, children's playgrounds, and affordable access for tourists. People who participate in the development of Cukang Taneuh tourism objects. Repair of facilities and infrastructure will be carried out soon, so that tourists will be more comfortable visiting.

Keywords: Tourism, Cukang Taneuh, Pangandaran City, Development