

Ketua Sekolah Tinggi Pariwisata Ambarukmo

ARTIKEL ILMIAH

**PENGELOLAAN GOA TERAWANG DALAM UPAYA
MENINGKATKAN WISATAWAN DI KABUPATEN BLORA
JAWA TENGAH PADA ERA *COVID-19***

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ABSTRACT

Terawang Cave is a natural tourism-based tourist destination located in Kedungwungu Village, Blora Regency, Central Java. This cave is located in the middle of teak forest which makes the atmosphere in the cave very cool. The hole above the cave allows natural light to enter in which does not cause a stuffy feeling.

The research method used in this research is a qualitative method. While the data technique used is observation. After the data is collected, it is analyzed using the SWOT technique.

The results of this study indicate that the Terawang Cave Tourism Object has good accessibility. The role of residents in the management of Goa Terawang has also been good. The facilities are adequate and quite complete. The security in Terawang Cave is good. Cleanliness in the Terawang Cave area is also quite good, it's just that the toilet needs more attention. During the Covid-19 pandemic, Goa Terawang has implemented health protocols according to applicable regulations.

Keywords: Terawang Cave, Tourism Destination Management