

ARTIKEL ILMIAH
PENGEMBANGAN WISATA PANTAI PASIR PUTIH
SEBAGAI WISATA UNGGULAN DI KABUPATEN BELU NUSA
TENGGERA TIMUR DALAM ERA ADAPTASI KEBIASAAN BARU

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ABSTRAC

Adaptation to New Habits or "New Normal" is an action or behavior carried out by people in an area to carry out daily patterns or new lifestyles that are different from the previous ones after the Covid 19 pandemic, the tourism sector suffered huge losses. The purpose of this research is to see new adaptation habits or new normal in the development of White Sand Beach in Belu Regency using descriptive qualitative methods obtained from literature studies, interviews and direct observation. From the research results it is proven that new habits or new habits have an influence on the development of White Sand Beach in Belu Regency, East Nusa Tenggara.

Keywords: Adaptation to New Habits, Development of White Sand Beach, Belu

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