

**PENGEMBANGAN OBYEK WISATA PANTAI TANJUNG PINGGIR
DI TENGAH PANDEMI *COVID-19* SEBAGAI DAYA TARIK WISATA
DI BATAM KEPULAUAN RIAU**

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ABSTRACT

TanjungPinggir Beach is a tourist attraction with beautiful beaches that can be found in Indonesia. To be precise, this beach is in the Sekupang area, Batam, Riau Islands, Indonesia. Apart from the scenery that appears to come from Singapore, the natural scenery that can be of interest to visitors is the beach itself, with its brown but clean sand stretching 250 meters from East to West. Not to mention the view of the sea and the sky that is no less beautiful. The beauty of this beach is complete.

Key words: Tourism, TanjungPinggir Beach