

ARTIKEL ILMIAH

**UPAYA PENGEMBANGAN OBYEK WISATA TEBAT RASAU
PADA MASA ERA ADAPTASI KEBIASAAN BARU
DI KABUPATEN BELITUNG TIMUR
PROVINSI KEPULAUAN BANGKA BELITUNG**

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ABSTRACT

Tebat Rasau is a nature-based tourist attraction located in the village of Latitude, Simpang Renggang District. This tourist attraction is complete in terms of biology and has many herbal plants in it. Located about 55 km from H.AS Hanandjoeddin airport or 1 hour by motorbike or car.

The method used is descriptive qualitative method, which after the data is collected will be analyzed using a SWOT analysis. SWOT analysis considers external factors, opportunities and threats, with internal factors of Strengths and Weaknesses.

From the research results, it is found that the object of tebat rasau requires a lot of development, it is necessary to add facilities and tourism attractions. It requires competent human resources and requires a lot of government roles to assist development.

Keywords : Natural, Tourism, development