

**UPAYA PENGEMBANGAN AGROWISATA MAGETAN
GREEN GARDEN PASCA PANDEMI COVID-19 SEBAGAI
WISATA EDUKASI UNGGULAN
DI KABUPATEN MAGETAN JAWA TIMUR**

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ABSTRACT

Magetan Green Garden is the first educational tourist spot in Magetan Regency, in Magetan Green Garden. Apart from displaying various flower varieties and beautiful nature, several tourist rides and outbound activities are also an attraction here, there are also date palms, which are used as plant icons that grow in the destination area. This research method used in this study is qualitative method. While the data collection used are observation, interview and questionnaires. After the data gained is collected, then the data was analyzed by using SWOT technique. The results of this study indicate that: (1) Magetan Green Garden is a tourist destination that has education and shopping opportunities and is still operating during the Covid-19 pandemic. (2) Magetan Green Garden is privately owned and is assisted by local residents who do not yet have a structured organization (3) There is a need for cooperation with the government so that the development of Magetan Green Garden is even better and more advanced.

Keywords :Magetan Green Garden,beautiful nature ,shopping tour ,and educational tourism, Tourism destination development, attraction.