

EFEKTIVITAS PANTAI SILUMUT
SEBAGAI POTENSI DAYA TARIK WISATA
DI KABUPATEN KEBUMEN JAWA TENGAH

ABSTRACT

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Judging from the most diverse tourist demands, the tourism sector is currently experiencing an increase which progress of the country. The progress country has an effect, especially in regions by utilizing and maximizing the various tourism potentials that are owned by each region. Like the Silumut Beach tourist attraction in Sidoharjo Village, Kebumen Regency which has very interesting potential. In this method, describe the problem and evaluate the development of Silumut Beach tourism objects based on the criteria for tourism developments. After all the data has been collected.

Silumut Beach tourism object has extraordinary natural potential. It has natural beauty that is still natural when compared to other beaches in Kebumen Regency. So that these attractions have a very unique attraction. Development strategy to increase visits by improving and adding some facilities. As well as conducting comprehensive and varied promotions, by utilizing various social media and also holding several events to attract tourists. From the activities of the Silumut Beach tourism object in Kebumen Regency, the surrounding community and the government support each other.

Keywords: tourism, Silumut Sidoharjo Beach, Kebumen Regency, tourists