

**PENGEMBANGAN CANDI TEGOWANGI PASCA COVID-19 SEBAGAI
WISATA BUDAYA DI KEDIRI JAWA TIMUR**

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ABSTRACT

Tegowangi Temple is a temple located in the village of Candirejo, Tegowangi, Plemahan, Kediri, East Java. This temple is one of the relics of majapahit kingdom, which has an area of 11.20m. This study uses qualitative methods, with data obtained through observations, interviews, questionnaires, documentation. The data analysis process uses SWOT analysis, which is based on internal and external factors so that it can be known the potential and get a suitable strategy for the development of crocodile tourism in Tegowangi Temple, as well as to know the strength, weakness, opportunities and also threats.

Keywords: Temple, Cultural Development, SWOT analysis, Strategy.