

ARTIKEL ILMIAH

PENGEMBANGAN DESTINASI WISATA CAGAR BUDAYA CANDI GAMPINGAN DI PIYUNGAN, KABUPATEN BANTUL YOGYAKARTA PADA MASA PANDEMI *COVID-19*

ABSTRACT

Dyah Yuni Pratiwi, 172933, S1 Tourism

The Gampingan Temple was accidentally discovered by local residents while digging the ground to make a bricks in 1995. The size of the temple is small and have the unique. This Cultural Heritage has reliefs of birds and frogs at the base of temple.

Analysis of the data used in qualitative and using analysis SWOT. SWOT analysis considers internal factors in the form of strengths and weaknesses and the external environment in the form of opportunities and threats.

The results of the analysis show that this cultural heritage is still well preserved and its existence is still preserved.. The role of government and society must cooperation good from some parties relatated to be very help to develop this cultural heritage. From the results of the analysis, This culture heritage Gampingan temple must to be develop back in order to not lost along the development of times.

Keyword : *Gampingan temple, heritage, tourism*