

**PARTISIPASI PEMANGKU PARIWISATA DALAM PENYIAPAN
PROTOKOL KESEHATAN TATANAN KENORMALAN BARU
PANTAI TEGAL WANGI JIMBARAN BALI
BERBASIS CHS (*CLEANLINESS HEALTH AND SAFETY*)**

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ABSTRACT

Pandemic Covid-19 is an outbreak that changes the order of people's lives around the world or called the new normal. People are required to live in a new normal to be able to maintain their health and safety. Covid-19 has a very severe impact on the destination of Tegal Wangi Beach. Therefore, the ministry of parliament created the CHS (Cleanliness, Health and Safety) program as an economic recovery for the tourism sector. The purpose of this study is to find out how Badung District tourism stakeholders apply health protocols based on CHS (Cleanliness, Health and Safety) program in Tegal Wangi beach tourist destinations in the face of new normal. This research method is qualitative that is descriptive by using SWOT analysis techniques. The results of this study to find out the preparation of tourism stakeholders in Badung Regency in implementing CHS (Cleanliness, Health and Safety) program in Tegal Wangi beach tourist destinations in the face of new normal.

Keywords: Covid-19, Tegal Wangi Beach, CHS (Cleanliness, Health and Safety).