

## ***ABSTRACT***

*The Taraju Tea Garden is located in the village Taraju. The Taraju Tea Garden has an area of 2.602 acres. The Taraju Tea Garden is a tourist destination has an natural potential with an natural air, cool and fresh air, enjoying the silence from crowds city. Covid-19 is now bringing in a decline in tourists.*

*Besides that, Covid-19 effect causes decrease tourist to visits. The reason The Taraju Tea Garden sector has not developed has been because The Taraju Tea Garden is focusing on producing half-finished teas for making beverages.*

*This type of research used in this study is a qualitative method. Data collection techniques in research by observation, interviews, documentation and tringulation.*

*Keywords: The Taraju Tea Garden, tourism destination, Covid-19*