



STiPRAM

Sekolah Tinggi Pariwisata Ambarukmo Yogyakarta



Yogyakarta, 6 Oktober 2023

No : 154/SRT/A.1/STIPRAM/X/2023
Perihal : Penugasan Pembicara

SURAT TUGAS

Ketua Sekolah Tinggi Pariwisata Ambarukmo Yogyakarta, menugaskan kepada:

Nama : Deni Dwi Ananti, M.Par.,CHE.
NIDN : 0520059003
Jabatan : Dosen Tetap

Untuk mengikuti **Community Service Activities** dengan tema **Risk Management Process** yang akan dilaksanakan pada:

Hari/tanggal : Selasa-Kamis, 10-12 Oktober 2023
Waktu : 10.00 – Selesai
Tempat : Kem Modal Insan Parit Penghulu, Sungai Rambai, Melaka, Malaysia

Demikian surat tugas ini diberikan agar dapat dilaksanakan dengan penuh tanggung jawab.

Ketua,

Dr. Suhendroyono, SH.,MM.,M.Par.,CHE.,CGSP



STiPRAM
Sekolah Tinggi Pariwisata Imbarukmo Yogyakarta

CERTIFICATE of Appreciation

This Certificate Is Presented To

Deni Dwi Ananti, M.Par, CHE

as Presenter

In The Community Service Activities "Risk Management Process"
at Kem Modal Insan Parit Penghulu, Sungai Rambai, Melaka, Malaysia

Malaysia, 10-12 October 2023

Owner Homestay in Sungai Rambai, Malaysia

Mohd Zainal Abidin bin Mohd



RISK MANAGEMENT PROCESS IN RURAL TOURISM

Introduction to Risk Management in Rural Tourism

Deni Dwi Ananti

Presenter

INTRODUCTION TO RISK MANAGEMENT IN RURAL TOURISM

Understanding the Importance of Risk Management

Risk management is crucial in rural tourism

It helps identify and mitigate potential risks

01

02

Effective risk management ensures the safety of tourists

It enhances the overall tourism experience

03

Rural tourism destinations often face unique risks

Risk management helps address these specific challenges



KEY COMPONENTS OF THE RISK MANAGEMENT PROCESS

Risk identification

Identifying potential risks in rural tourism

Risk assessment

Evaluating the likelihood and impact of identified risks



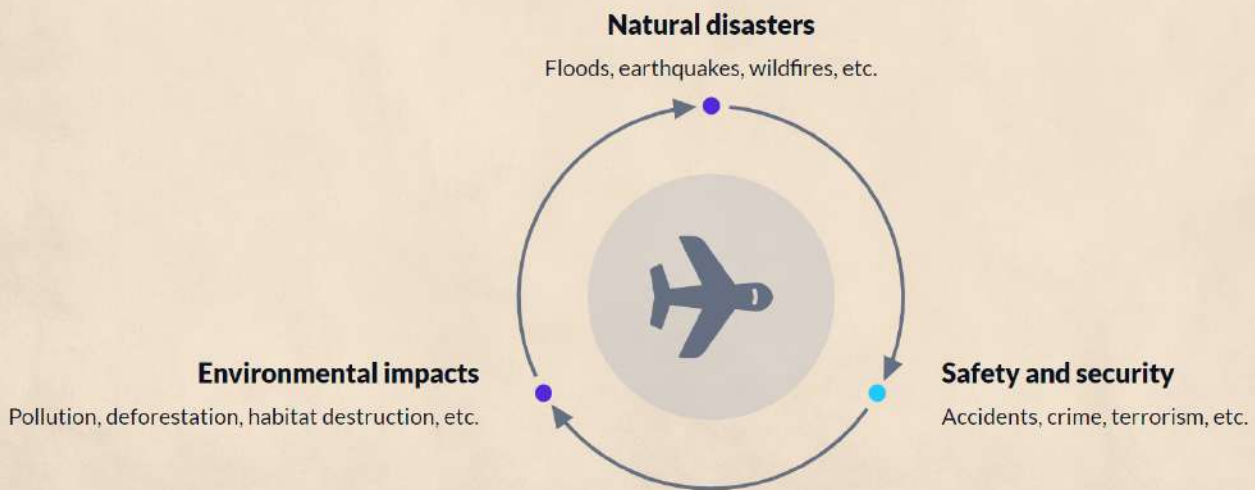
Risk mitigation

Implementing strategies to reduce or eliminate risks

Risk monitoring and control

Continuously monitoring risks and taking necessary actions

IDENTIFYING RISKS IN RURAL TOURISM



ASSESSING AND EVALUATING RISKS IN RURAL TOURISM



Using numerical data and models to assess risks



Using expert judgment and qualitative analysis



Ranking risks based on their likelihood and impact

IMPLEMENTING RISK MITIGATION STRATEGIES



Developing contingency plans

Preparing for potential risks and their impacts

Enhancing safety measures

Improving infrastructure and emergency response systems

Collaborating with local communities

Engaging stakeholders in risk management efforts

MONITORING AND CONTROLLING RISKS IN RURAL TOURISM

- **Regular monitoring of risk indicators**

Keeping track of potential risk factors

- **Implementing early warning systems**

Alerting authorities and tourists about imminent risks

- **Taking immediate actions when risks escalate**

Activating emergency response plans

EMERGENCY PREPAREDNESS AND RESPONSE IN RURAL TOURISM



Establishing emergency response teams

Trained personnel ready to handle emergencies



Creating evacuation plans

Ensuring safe and efficient evacuation procedures



Coordinating with local authorities

Collaborating for effective emergency response

TRAINING AND COMMUNICATION FOR RISK MANAGEMENT



Training staff and stakeholders

Ensuring everyone understands their roles and responsibilities



Educating tourists about risks

Providing information on safety measures and precautions



Establishing communication channels

Enabling effective communication during emergencies

MEASURING THE EFFECTIVENESS OF RISK MANAGEMENT

Monitoring incident rates

Tracking the frequency and severity of incidents



Collecting feedback from tourists

Assessing satisfaction and perception of safety



Reviewing emergency response performance

Analyzing the effectiveness of response procedures



A person is sitting in an office chair on a mountain peak, with their arms raised in a gesture of triumph or control. The background is a vast, misty landscape with a valley of clouds below. The overall mood is one of empowerment and taking control of a situation.

TAKE CONTROL OF RISKS IN RURAL TOURISM

Empower your business with effective risk management strategies to ensure safety, enhance customer experience, and boost profitability.