



STIPRAM

Sekolah Tinggi Pariwisata Ambarrukmo Yogyakarta



SURAT TUGAS

No : 321/ST/A.1/STIPRAM/XI/2024

Ketua Sekolah Tinggi Pariwisata Ambarrukmo Yogyakarta, menugaskan kepada :

- Nama : 1. Prof. Dr. Ir. Sugiarto, M.Sc.
2. Prof. Dr. Ir. Sony Heru Priyanto, MM.
3. Deni Dwi Ananti, M.Par.,CHE.
4. Assyifa Shafia Adiya, S.Par

Alamat : Jl. Ahmad Yani , Ring Road Timur, Modalan, Banguntapan , Bantul,
Yogyakarta

Untuk melakukan Sosialisasi Aplikasi Virtual Organization Desa Turgo Merapi sebagai bentuk Penelitian dan Pengabdian, yang akan dilaksanakan pada :

Hari : Sabtu
Tanggal : 9 November 2024
Tempat : Desa Wisata Turgo Merapi

Demikian surat tugas ini diberikan agar dapat dilaksanakan dengan penuh tanggung jawab.

Yogyakarta, 6 November 2024

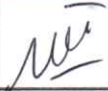

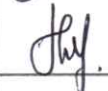

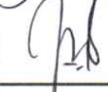
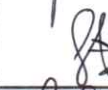


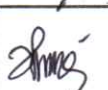
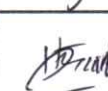



Dr. Suhendroyono,SH, MM.,M.Par.,CHE.,CGSP

**Presensi Sosialisasi Aplikasi Virtual Organization
Desa Turgo Merapi sebagai bentuk Penelitian dan Pengabdian**

Hari : Sabtu, 09 November 2024

Tempat : Desa Turgo Merapi

NO	NAMA dan unit	TTD
1	Panna Homestay	
2	ARIF wakil ketua (souvernir)	
3	Suhartini Ecoprint (batik)	
4	Mulyati SDM (agro)	
5	Suyadi paket (senbud)	
6	Sibas pengembangan usaha (bird watching) (agro)	
7	Tukirah Kuliner + oleh-oleh	
8	YUDY ART WARDATI KAMITUWA	
9	ZUMIRAH Bendahara	
10	Hera Doranti Sekertaris	
11	Wani ketua	
12	Musdiantoro (religi)	
13	Hera susanto (senbud)	
14		
15		
16		
17		



Introduction to Desa Wisata Turgo Merapi

Importance of Homestay Management

Homestays play a crucial role in enhancing the tourist experience while promoting cultural exchange. Proper management of homestays can significantly uplift the local economy and provide authentic experiences for visitors. This slide will cover best practices in homestay management, including customer service, property maintenance, and community involvement. We will also focus on the benefits of partnering with local stakeholders to create a cohesive tourism strategy. Effective management not only improves guest satisfaction but also fosters community pride.



Utilizing Virtual Organization for Growth

In today's digital era, virtual organizations play an essential role in promoting and managing tourism. This slide discusses how virtual platforms can facilitate marketing efforts for homestays and tourism activities. We will highlight strategies for harnessing social media, online booking systems, and community engagement tools to reach a wider audience. Additionally, we will explore how virtual organizations enhance collaboration among local businesses to drive tourism growth. The focus will be on leveraging technology for efficient operations and improved customer experiences.

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Challenges and Solutions in Sustainable Tourism

Despite the potential benefits, sustainable tourism in Desa Wisata Turgo Merapi faces several challenges, including environmental impacts and cultural dilution. This slide will identify these challenges and suggest practical solutions to mitigate them. We will discuss the importance of community involvement in decision-making processes and sustainable practices for homestays. Furthermore, we will examine the role of education and awareness in promoting responsible tourism among visitors and locals alike. Addressing these challenges is crucial for long-term success.



Conclusion and Call to Action

In conclusion, Desa Wisata Turgo Merapi presents an opportunity for sustainable tourism that benefits both visitors and the local community. We encourage stakeholders to invest in effective homestay management and leverage virtual organizations to promote this destination. This slide will summarize key takeaways from the presentation, emphasizing the collaborative efforts required to thrive. We invite everyone to explore the beauty of Turgo Merapi while supporting local initiatives that promote cultural and environmental sustainability. Together, we can create a lasting impact.

