

CHAPTER IV

CLOSING

A. Resume

West Kotawaringin Regency is one the thirteen regencies which comprise Central Kalimantan Province in the island of Kalimantan (Borneo), Indonesia. The population of West Kotawaringin Regency was 252,492 at the 2014 census. Pangkalan Bun is the capital city of West Kotawaringin Regency has area of 1.075.900 hectares or about 62% of the total area of Central Kalimantan Province. West Kotawaringin which is divided into several ethnic groups is the Dayak tribe, Java, Madura, China, and Malay, because the Kingdom of Kutaringin which is the Banjar Kingdom is the majority of the Malay tribe. The diversity of cultural heritage is always maintained, especially Malay cultural heritage such as Sinoman Hadrah Dance. One of the way is the establishment of community organization in the form of dance studios as a forum for society to preserve local dances. Sinoman Hadrah Dance is a dance brought by the tribe of Malay, especially the Malay tribe of Kutaringin Kingdom which is shown to entertain the kings or welcome the royal guests. Currently more often showed at wedding ceremonies and welcoming important guests of the kingdom or government.

The role of community is a main factor in the preservation of a culture, especially cultural heritage. In general, the community knows about Sinoman Hadrah Dance which is the Malay cultural heritage in West Kotawaringin. The existence of dance studios are one of the effort made by the community to

preserve the culture, especially the local dance art. In maintaining the existence of Sinoman Hadrah Dance in West Kotawaringin, it is very necessary also the role of the community. So far the community is limited to just watching without understanding the meaning and learn about the dance. Even though that one of its potential is a simple dance movement and so easy to learn. The role of the government as a policy holder is also an important part in preserving the local culture. One of the efforts is supporting the studio to preserve the dance art of the region continually, especially Sinoman Hadrah Dance.

The form of support provided is to facilitate the dance studio in West Kotawaringin, whether in the form of musical instruments, buildings, costumes, and promotion assistance. The government has a big role in promoting a regional culture so that with the help of the government then the promotion of the studio will be more optimal. In addition to promotional efforts undertaken by the studio, the government also has an important role in promoting local culture in order to attract tourists.

In attracting the tourists, it needs to make a unique packaging of product so that tourists are interested to buy the product such as watching the Sinoman Hadrah Dance. In this case, cooperation between the government and the dance studio is needed to create a package of Sinoman Hadrah Dance into a cultural-based tourism products. Sinoman Hadrah Dance which serve as cultural based tourism products can be implemented in the form of

performing arts through cultural festival events and regional art competitions, especially the art of Sinoman Hadrah Dance.

B. Recommendation

Here are some suggestions that the researcher can give from this research:

1. In general, the studios have trained Sinoman Hadrah Dance to the studio members, even if there is only a show to perform. Judging from the existing potential that the dance is simple so easy to learn, Sinoman Hadrah Dance should be served as a basic dance trained to the members.
2. The local government is considered necessary to socialize about the preservation of Sinoman Hadrah Dance to dance studios in West Kotawaringin.
3. The government cooperates with the studios in West Kotawaringin to organize cultural events and festivals on a regular basis each year to showcase Malay cultures as well as be an event that can be promoted out of the region, such as competition and Festival of Sinoman Hadrah Dance.
4. Basically, Sinoman Hadrah Dance which is one of the cultural heritage of Malay tribe has the potential to help the development of tourism in West Kotawaringin. The government and the studio should work together to package the Dance of Sinoman Hadrah into a performing arts that can be used as an alternative cultural tourism such as the performance of Sinoman Hadrah Dance with performing art standard.

5. The government should make policy and facilitate schools in West Kotawaringin for the implementation of Sinoman Hadrah Dance as additional subject.
6. The government continuously support by providing facilities to the dance studio in the form of musical instruments that support of Sinoman Hadrah Dance show.
7. It is recommended that the people of West Kotawaringin keep loving the local tradition by using Sinoman Hadrah Dance when organizing events such as the wedding and the circumcision.
8. The dance studio should maximize promotion by utilizing various technology, both social media, print media, and sound media.